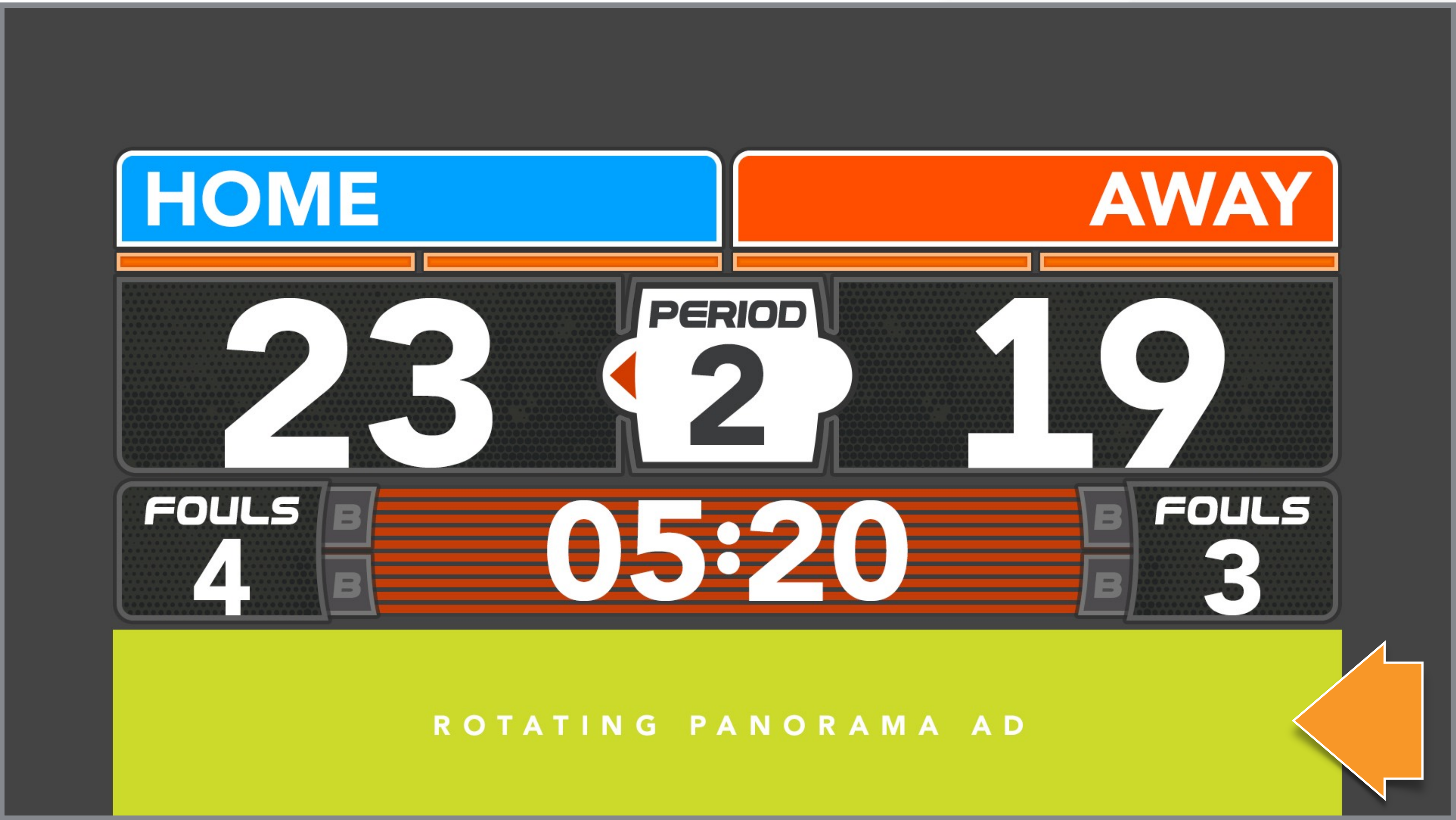


# Rotating Panorama Ad Specifications

The Panorama area is the persistent ad space that appears at the bottom of the screen. These ads are continuously rotated throughout the game except during “countdowns” when the Cinema ads are displayed.



## FEATURES:

duration: **15 sec. / cycle**  
 run time: **entire game**

## STATIC ARTWORK SPECS:

type: **static**  
 format: **JPG, PNG**  
 resolution: **1920x300px @ 72dpi**  
 template: **Photoshop CC**  
 max size: **2MB**

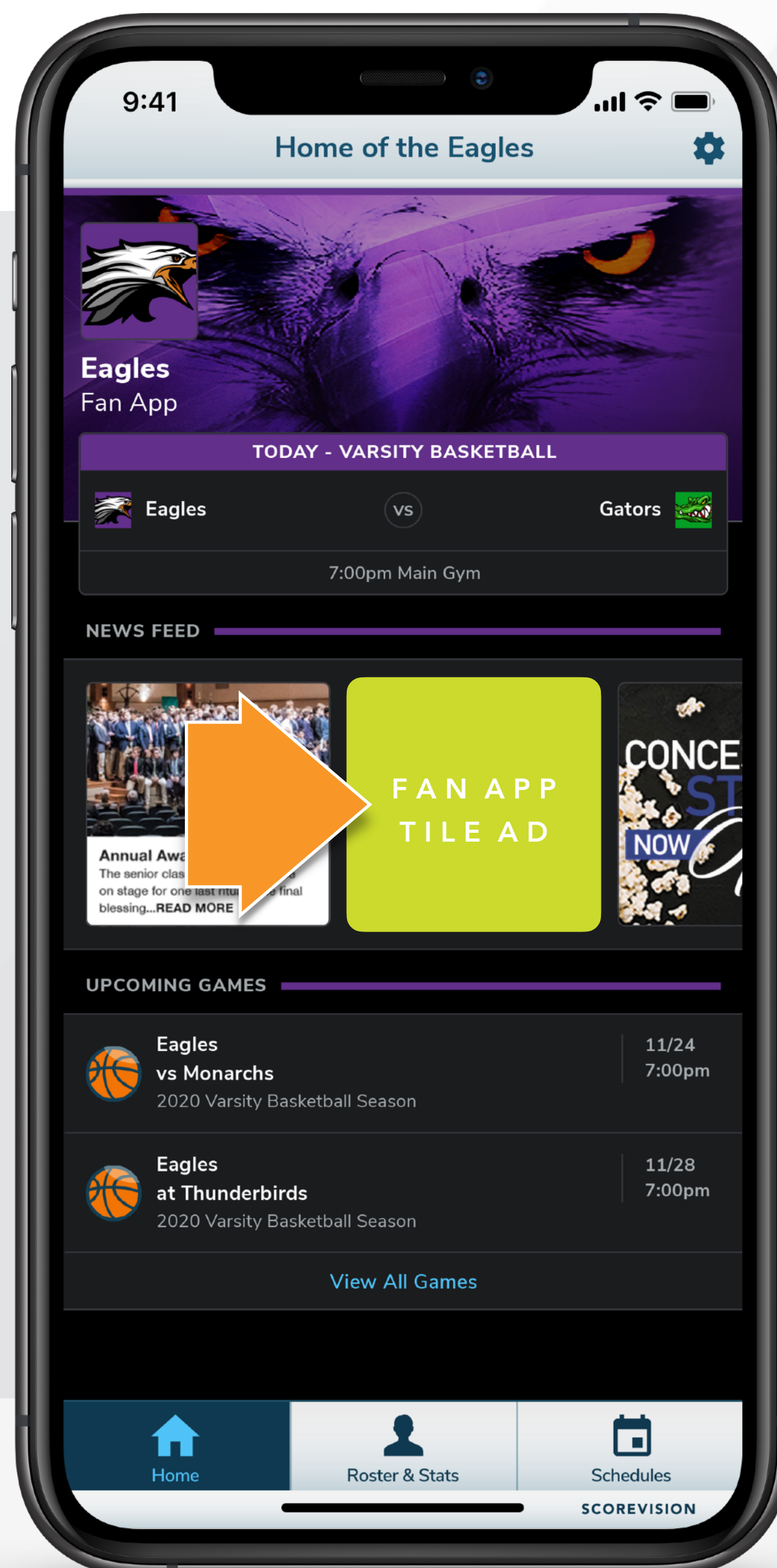
## VIDEO ARTWORK SPECS:

type: **video (no audio)**  
 format: **MOV, MP4, M4V**  
 resolution: **1920x300px @ 72dpi**  
 duration: **15 seconds**  
 max size: **20MB**



# Fan App Ad Specifications

The Fan App was designed to allow fans to keep up with the games when they're absent by seeing live score updates, game information, and sponsor advertising. The app provides the opportunity for fans to interact and engage with the game, even when they're not in attendance.



## FAN APP TILE ARTWORK SPECS:

- type: **static**
- format: **JPG, PNG**
- resolution: **500x500px @ 72dpi**
- template: **Photoshop CC**
- max size: **2MB**