



# SCOREBOARD SPONSORSHIP PROGRAM

The Elkhorn Public Schools Foundation created the Scoreboard Sponsorship Program to provide local businesses an opportunity to show their support of the Elkhorn Public Schools District and athletic programs. This platform infuses high-impact advertising into the fan experience, giving you a progressive and flexible way to build your brand within your key demographic area. The proceeds generated through advertising sponsorships will continue to fund the programs and mission of the Elkhorn Public Schools Foundation.

**Please contact the Foundation office at (402) 289.1727 for more information.**



**ELKHORN**  
PUBLIC SCHOOLS



Elkhorn Public Schools  
**FOUNDATION**



# Outdoor Scoreboard Sponsorship Packages

We offer five (5) outdoor sponsorship packages as part of our Scoreboard Sponsorship Program. The next 3-year contract cycle will take place from the 2022-2023 school year to the 2024-2025 school year (with the exception of the 5-year Title Sponsorship).



## Add-On Opportunity

GAME-TIME HANDOUT/ VENDOR TABLE

Boost the impact of your outdoor or indoor sponsorship by adding on an opportunity to give away branded promotional items at **one (1) event of your choice for an additional \$500**. Promotional item(s) must be approved by Athletic Director. One vendor per event. Title Sponsorship reserves first choice of event. Sponsor must design and distribute items. Vendor table will be set up outside stadium/gym entrance. Distribution of coupons not allowed.

### Title

#### OUTDOOR SPONSORSHIP

- Company Name/Logo printed across top of Scoreboard.
- Tonight's Sponsor Banner & PA Verbal Announcement (1x/season, choice of event)
- Game-time Handout/Vendor Table (3x/season, choice of event)
- Commercial Style Cinema Ad with Sound (1x/game, exclusive halftime spot)
- (4) Activity Passes
- Pregame Cinema Ad
- Timeout Cinema Ad
- Halftime Cinema Ad
- Brand Ad (small, left side)
- Signature Ad (middle)
- Fan App Bonus

1

AVAILABLE

**\$25,000/year**  
5-year commitment

### Premier

SPONSORSHIP

- Pregame Cinema Ad
- Halftime Cinema Ad
- Brand Ad (left side)
- Fan App Bonus

10

AVAILABLE

**\$5,000/year**  
3-year commitment

### Elite

SPONSORSHIP

- Signature Ad (bottom middle)
- Fan App Bonus

15

AVAILABLE

**\$2,000/year**  
3-year commitment

### Varsity

SPONSORSHIP

- Brand Ad (right side)

20

AVAILABLE

**\$1,000/year**  
3-year commitment

### Champion

OUTDOOR SPONSORSHIP

- Brand Wrapper Premier Ad
- (4) Activity Passes
- Pregame Cinema Ad
- Timeout Cinema Ad
- Halftime Cinema Ad
- Brand Ad (small, left side)
- Signature Ad (middle)
- Fan App Bonus

1

AVAILABLE

**\$15,000/year**  
3-year commitment



# Indoor Scoreboard Sponsorship Packages

We offer two (2) indoor sponsorship packages that include exposure at all (3) EPS High Schools as part of our Scoreboard Sponsorship Program. The next contract cycle will begin in the 2022-2023 school year.

## Title

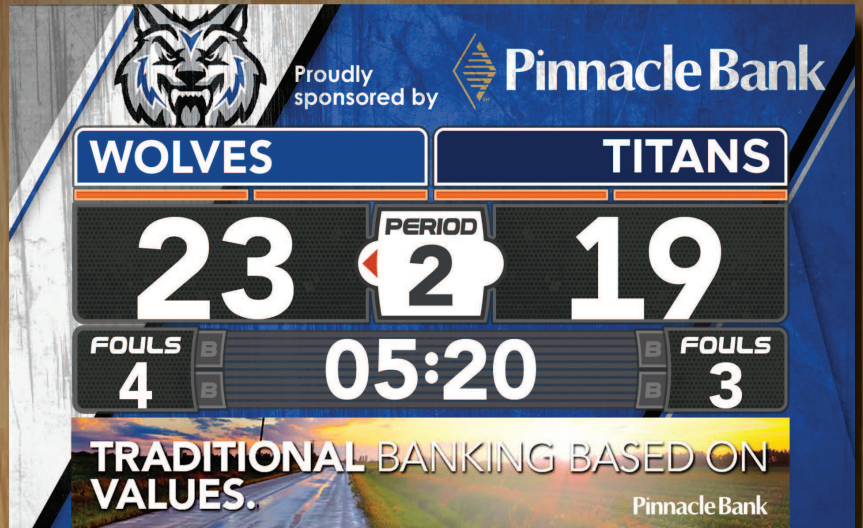
### INDOOR SPONSORSHIP

- "Official Sponsor" Banner
- Pregame Cinema Ad
- Halftime Cinema Ad
- Panorama Ad
- Game-Time Handout/Vendor Table (3x/season, choice of event)
- (4) Activity Passes
- Fan App Bonus
- Exposure at all 3 EPS High Schools

1

AVAILABLE

**\$15,000/year**  
3-year commitment



## Champion

### INDOOR SPONSORSHIP

- Panorama Ad
- Fan App Bonus
- Exposure at all 3 EPS High Schools

25

AVAILABLE

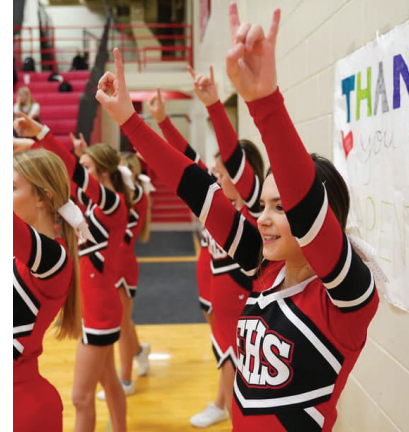
**\$3,000/year**  
3-year commitment

## Save \$500 on an Indoor Champion Sponsorship

WHEN YOU COMMIT TO BOTH AN OUTDOOR & INDOOR SPONSORSHIP!

\*Discount applies to the first year of your 3-year commitment only.





THANK YOU FOR SUPPORTING  
ELKHORN PUBLIC SCHOOLS!





# ELKHORN PUBLIC SCHOOLS FOUNDATION PROGRAMS



## Scholarships

We administer scholarships on behalf of community businesses, families, and organizations. Together, our scholarship program has benefited thousands of graduating Elkhorn seniors.

## Classroom Grants

We enrich Elkhorn Public Schools' education by providing multiple Classroom Grants to all 20 schools in the District, impacting Elkhorn students at every grade level.

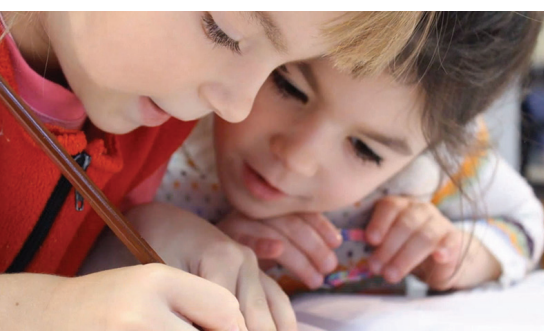


## Math & Reading Assistance

We fund the numerous hours that our Elkhorn teachers spend outside their school day assisting the hundreds of elementary school students who need extra assistance in math and reading comprehension. This includes after school math & reading clubs.

## Tuition Reimbursement

We encourage our Elkhorn teachers and staff to prioritize their continued education by providing partial tuition reimbursement. The Foundation provides thousands of dollars in tuition reimbursement every year.



## Kids in Need Fund

We provide financial assistance to Elkhorn families in need, ensuring financial hardships do not stand in the way of our students' physical, social, and emotional needs or their ability to achieve success within our schools.